RJR Tobacco

To: Charlie Izzard ✓

Company:

Fax:

From: J. M. PISCITELLI
Company: R. J. REYNOLDS TOBACCO
Phone: (910) 741-7296 or (216) 779-1868
Fax: (216) 779-1889

Date:
Pages including this cover page:

Comments:

Agency working copies of out-of-Home.

I think "A" is great —.

Just have to chg. "tag line"

P/s call me

Jim

cc: Nick Kumi ✓

51846 4679

Source: https://www.industrydocuments.ucsf.edu/docs/mrky0000

A

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(B)

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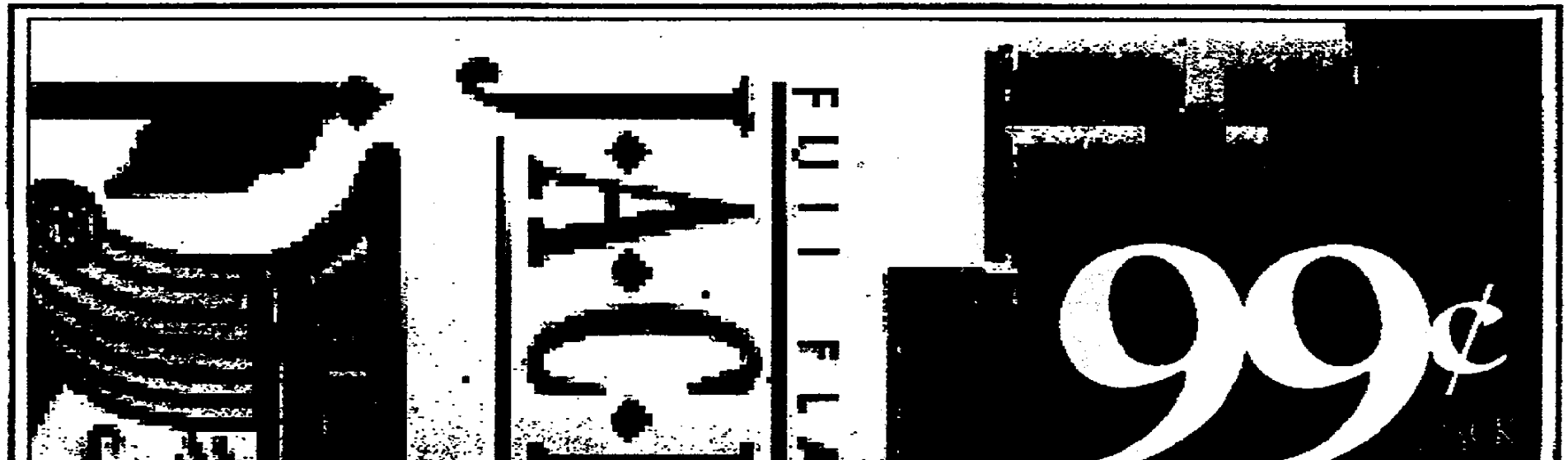

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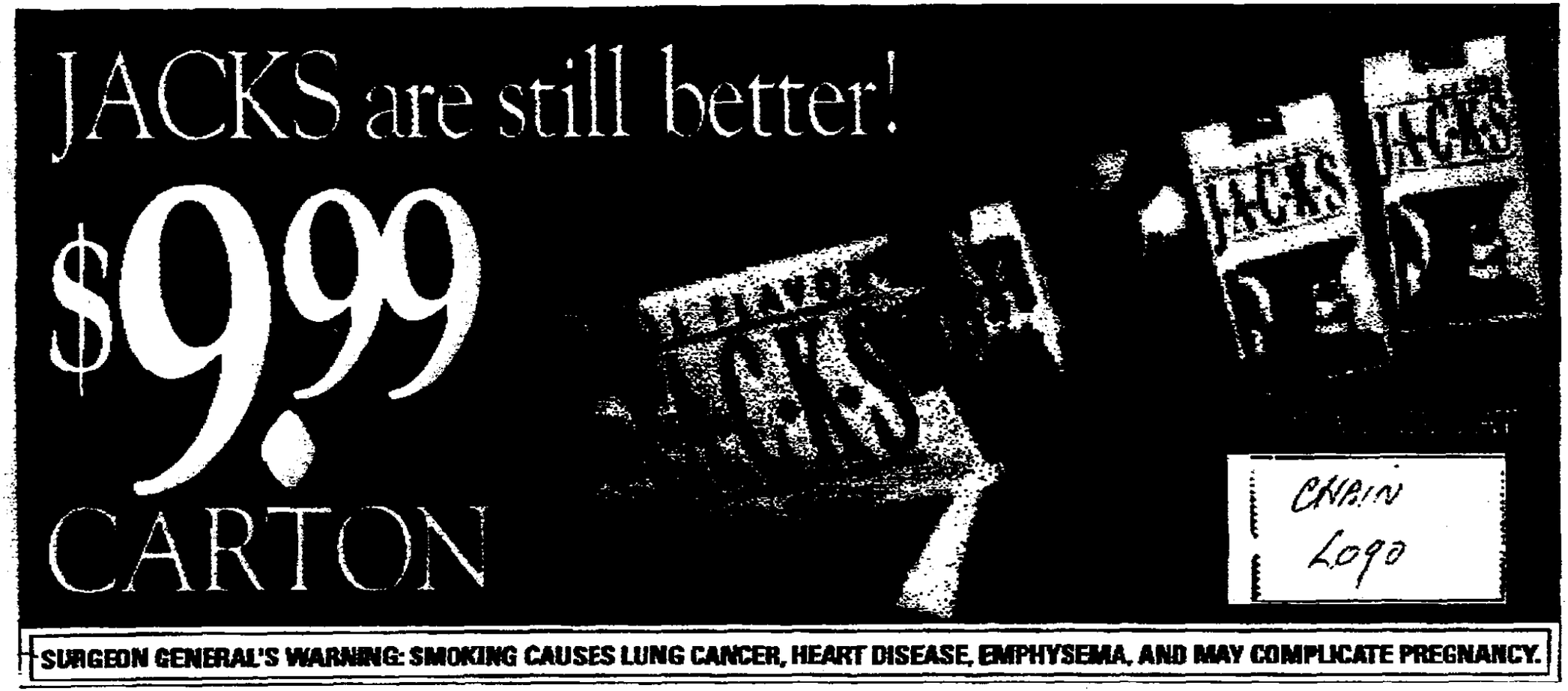

→ Based on QTR AD is Running!

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